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College students are providing fibre-optic broadband where BT can't

Chichester, West Sussex – March 12, 2015

Young entrepreneurs and Chichester College students Henry and Jack Brown aged twenty and nineteen, are beating BT at their own game with a new fibre optic broadband service. The new internet service is provided wirelessly allowing the brothers to deliver super-fast broadband to rural areas and isolated communities not well served by BT's cable network.

Residential customers in Bosham where the service has been rolled out are delighted by the speed and reliability of the new service *'we have never been able to get more than a trickle of Internet and BT don't have any plans for improvement in our area'* says one local businessman. *'The service these boys provide is really impressive, not only do we now get internet speeds in excess of 60Mbps but the system was installed in less than a week and we are not tied into a long contract like with BT'*

And the new wireless fibre-optic service is not limited to rural areas, Seaward Homes, a property developer based in central Chichester has installed a dedicated wireless broadband line which is providing the company offices with Internet speeds six times faster than they were getting from BT.

BT Broadband is delivered by cable, often old existing telephone cables, and the length and standard of these cables has a massive impact on the quality of the service delivered. The brother's new company 'Blaze Wireless Ltd' delivers Internet 'wirelessly' in the same way as the now familiar WiFi technology works. Without miles and miles of cable to erode the quality of the signal wireless emissions maintain their integrity all the way to the consumer's installation, without loss of speed.

Blaze Wireless seems set to take off quickly with considerable demand from both residential and commercial users who are struggling with a poor, unreliable Internet service.

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